

# Obsidian Healthcare Group: leading medical education agencies consolidate within new holding company

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Elements Communications Ltd, a leading independent global medical communications agency, and Connect2 CME Ltd, provider of independent medical education and continuing medical education (CME) activities, announced that from 1 January 2016 the companies have been restructured to form a new holding company: Obsidian Healthcare Group. This reorganisation creates a highly efficient corporate structure with common management and operations across both Elements Communications and Connect2 CME, while maintaining separate market identities and firewalled delivery. The business operations of both companies will not change as a result of the reorganisation, and opportunities exist across the group for excellent candidates who are interested in a career in a thriving team.

Along with the formation of Obsidian Healthcare Group, Elements Communications also announced the opening of a new office in London based at Portland House, opposite Victoria Station, which will partner the company's headquarters in Westerham, Kent. This exciting move heralds a significant expansion for the independent agency that excels in delivering high quality programmes with a personal service mentality. The CEO of Obsidian Healthcare Group and founder of Elements Communications, Dr Wendy Burgess, said "We have grown organically and sustainably over the last decade as a result of a simple, single-minded vision to try and be the best at what we do – for our people, our clients and, ultimately, for the advancement of patient care. I have always believed that the way you achieve success matters, and this ethos underpins all aspects of our unique 'boutique' approach to business. With the creation of Obsidian Healthcare Group and the addition of the London office, the opportunities to deliver a premium, full-service offering and to offer potential employees a fulfilling and extremely rewarding career within a thriving group have increased considerably. Moving

forward, I will endeavour to advance our group of companies utilising these long-held principles – remaining fully focused on ensuring that our unique ethos is retained and strengthened across both operating sites and that our unparalleled level of staff retention is preserved”.

For further information please contact Dr Wendy Burgess, [wendyb@obsidianhg.com](mailto:wendyb@obsidianhg.com)

### **About Obsidian Healthcare Group**

Obsidian Healthcare Group is a holding company with two distinct, firewalled divisions that allows it to deliver both collaboratively sponsored medical communications activities and independent ‘arms-length’ medical education and continuing medical education (CME) programmes across the globe. The separate companies that form Obsidian Healthcare Group – Elements Communications Ltd and Connect2 CME Ltd – are both leading independent agencies within their respective fields, delivering to very high standards while maintaining a personalised, ethical and flexible approach.

### **About Elements Communications Ltd**

Elements Communications Ltd, an Obsidian Healthcare Group company, is a leading independent global medical communications agency that delivers a first-class, full-service offering and is proud to be different. Our talented multi-functional teams have over 20 years’ experience in managing and delivering global medical education programmes and this passion for high quality strategic insight and scientific excellence is at the heart of Elements’ core offering. With offices in Kent and London, Elements prides itself on its personal service mentality and ‘boutique’ approach – we think an agency can be run differently and that the way you achieve success matters. Our highly experienced and qualified teams include experts in strategic solutions, project management, writing and editorial, and digital activities.

### **About Connect2 CME Ltd**

Within Obsidian Healthcare Group, Connect2 CME Ltd provides the interface between healthcare professionals and their independent medical education needs, including those fulfilling specific continuing medical education (CME) requirements. Our highly knowledgeable and experienced teams specialise in design and delivery of exceptional, engaging and enduring independent educational programmes and in supporting the delivery of high quality publications to improve medical knowledge, influence clinical practice and, ultimately, to improve health outcomes and standards of patient care.